



For Immediate Release:

February 22, 2010

Mount Rushmore History Association Book "Carved High" Wins ADDY Award

The Mount Rushmore History Association (MRHA) proudly announces that the publication, *Carved High*, won a Silver ADDY Award for Book Design during the American Advertising Federation (AAF) of the Black Hills ADDY Awards on February 18. The ADDY's recognizes creative excellence in the art of advertising. Conducted annually by the AAF, the AAF-Black Hills ADDY Awards is the first of a three-tier, national competition.

With photography by Black Hills photographer Rodger Slott, historic photos and historic quotations, this book captures the different angles and moods of Mount Rushmore National Memorial's architecture and landscape. Designed by Amanda Summers Design of Prescott, AZ, *Carved High* is a keepsake of the spirit and vision that have made Mount Rushmore an American icon. The 40-page book is 8 x 6.5 and retails for \$9.99. Purchase online at www.mtrushmorebookstore.com or call 605-574-3142.

As a committee of the Mount Rushmore National Memorial Society, MRHA's mission is to support and assist the National Park Service with educational, historical and interpretive activities at Mount Rushmore National Memorial. As a 501 (c) 3 nonprofit organization, the MRHA raises funds for the park through their three bookstores at the memorial, an audio tour outlet, membership program and publishing department.

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13036 Hwy 244 . Keystone, SD . 57751
1-800-699-3142 . 1-605-574-3142 . FAX 1-605-574-3144
www.mtrushmorebookstore.com
www.mountrushmoresociety.org
www.mountrushmoreinstitute.org



For Immediate Release:

April 20, 2010

Mount Rushmore History Association Book “Carved High” Wins National PubWest Award

The Mount Rushmore History Association (MRHA) proudly announces that the publication, *Carved High*, won a bronze award in the Gift/Holiday/Specialty Book Category during the 2010 PubWest Book Design Awards. The national design awards are presented by Publishers Association of the West (PubWest) and recognize superior design and outstanding production quality of books in 20 different categories. PubWest’s membership ranges from small independent presses to publishers with worldwide operations.

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